



## **Dida Brewer**

**Marketing Director & Asset Manager - Co-Founder**

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Dida Brewer is an operator and developer with a vast breadth of experience in many different asset classes. Dida is a serial entrepreneur and owned and operated several businesses including a massage therapy business, a nutrition coaching business, a talent agency, and a property management company, prior to co-founding IronGall Investments in 2017.

Dida brings an in depth knowledge of property management, small business operation, accounting, and marketing to IronGall Investments and has been instrumental in helping to grow the IGI brand and in keeping the business running efficiently.

As a member of the IronGall team, Dida oversees marketing and property management for all projects and evaluates all potential opportunities. She has played a key role in all of IronGall's acquisitions. She is well versed in the business models of single family home rentals, short term rentals, multifamily value-add, ground up development, and land subdivision. Dida works relentlessly to keep all of IronGall's projects running smoothly.

As an Asset Manager, Dida has a particular talent for optimizing efficiency in all of IronGall Investment's projects. As co-developer of the "Selective Savings" method, Dida has successfully implemented this system in each of IronGall's projects leading to increased overall cost savings for our investors. By utilizing this step by step approach, Dida is often able to find ways to decrease costs and increase investor returns without sacrificing the quality of tenant experiences, or negatively impacting the overall operations of a property.

In her free time Dida enjoys hiking and camping, and visiting museums around the world. She is also an avid food connoisseur and enjoys seeking out hole in the wall eateries whenever she visits our current properties or is scouting potential acquisitions.